# SUSAN ★ BRAND

#### Susan Brand Studio

susan@susanbrand.com www.susanbrand.com +1 917-597-0010

#### **Profile**

Accomplished Design Professional with 30+ years of experience in a range of visual design fields including stationery and surface pattern design.

Detail oriented with a refined taste level and precise color sense.

Adept at developing original designs from briefs and mood-boards. Extensive experience creating artwork in a wide variety of styles.

## **Experience**

## Susan Brand Studio, Owner NY, NY and Providence, RI — 2000-Present

Original illustrations for commission, sales, and licensing.

Clients and Licensees include: The American Museum of Natural History, Algonquin Books, Harlequin

Original illustrations for commission, sales, and licensing.

Clients and Licensees include: Amazon Photo, CVS Photo, Design Design, Rent Party Pantries, The South Mountain Conservancy, Simply to Impress, Photo Affections

#### Freelance Design and Illustration / NY, NY — 1984-2000

Print and Broadcast Design, Illustration, and Animation

Clients included: Nickelodeon, Nick at Night, Kraft Foods, Coca-Cola, Sizzler, Canon, Film Forum, Hallmark, HBO, Showtime, Lego, Nintendo

#### The Ink Tank, Animation Director and Designer / NY, NY — 1984-1987

Animation and Design studio owned by R.O. Blechman

Designed and animated commercials and network IDs. Design and typography for printed brochures, ads, and invitations.

Clients included: MTV, Frito-Lay, IBM, Hallmark, Perrier, PBS, Sesame Street

## **Education**

#### Art Center College of Design, Pasadena, CA — BFA

#### Skills

Graphic Design, Typography, Illustration, Motif Creation, Animation, Hand Lettering

#### **Software**

Adobe Creative Suite, Wordpress, Wix